

Evergreen State Volkssport Association

Board of Directors Meeting

July 24, 2010

I Call to Order: President Dave Olszyk called the meeting to order at 1:00 p.m. The meeting was hosted by the Interlaken Trailblazers Volkssport Club at Carpenter's Hall in Renton, WA. Sharon Moats welcomed everyone and introduced the Interlaken officers.

II Acceptance of Agenda and minutes from the Spokane meeting: The agenda was accepted as printed. The minutes of the last meeting were approved as distributed.

III Audience Comments: Eleanor Borgardts requested removal of ESVA items from her house and transfer of them to ESVA storage. Dave Olszyk would look into the matter. We discussed the matter with Nancy Regan. We determined that file cabinets will be offered to clubs for use as YRE boxes and any other remaining items having no further value to ESVA would be donated to Good Will.

IV Officer Reports:

- A. President Dave Olszyk challenged the ESVA to operate on the European paradigm with something for everyone, from beginner to extreme, including social aspects of events. He stated that his preferred communication is through email.
- B. First Vice President Mike Nagan stated that he's concerned with financial integrity and doesn't want to overspend on the Northwest Pathfinder. We need to look for alternate ways of attracting walkers, such as with a speakers' bureau.
- C. Second Vice President Nancy Wittenberg requested input for the web page and prefers to communicate through writing.
- D. Treasurer Nancy Regan is concerned that too much time is spent on organizational maintenance and that our time should be spent in stopping the decline in walker numbers.
- E. Secretary Bonnie Tucker emphasized the importance of marketing Volkssporting and stated that she has lots to learn from the ESVA.

V Standing Committee Reports:

- A. Finance Committee—Nancy Regan said that detailed questions about the financial summary should be emailed to her. The updated reimbursement form is on the website. Sign before submitting.
- B. Pathfinder Committee—Dick Baker submitted the 2nd Quarter 2010 Report for the Northwest Pathfinder, which made \$6.32 during that time. Clubs get 25 copies/event to distribute with New Walker Packets. If clubs want additional copies for distribution, they need to email their request to Dave 6 weeks prior to publication. If a club has 4 events in the same weekend, it will receive 100 copies. If the club doesn't want that many copies, they also need to email Dave 6 weeks prior to publication, so stating. Effective July 1, 100 copies are available to a pool of the ESVA officers and representatives.

- C. Publicity—Nancy Wittenberg requested clubs send information and pictures for the website. She needs more articles. The introductory brochure will be available for downloading from the website. Can anyone recommend a potential sponsor? Nancy has developed a Memorandum of Understanding between the ESVA and the Foster Parents Association, which would soon be signed by Dave Olszyk and the Foster Parent representative. Nancy will serve as the liaison. Sharon Moats mentioned that at a recent walk in Bellevue 220 free walkers participated, but there were club brochures for only two upcoming events, inadequate information to encourage repeat walkers. It is the responsibility of area coordinators to pick up event brochures for display at the next event.
- D. Challenge Committee—Linda Ellingboe requested that clubs plan events around challenges and then advertise them. Make sure the YRE challenges are advertised in “The Starting Point”, as well as in the Northwest Pathfinder and on brochures. Next year’s challenge will be town: Clock towers (analog clocks, but don’t have to be freestanding); bakeries (can be within another store, but baking must happen on-site); post offices; fire stations (may include former ones).

VI Area Coordinators Reports:

- A. Northwest Region—Tamara Belts announced the Whidbey Weekend in Coupeville Sep 10-12.
- B. Eastern Region—Jim Buchholz mentioned short seasonals in Asotin, Columbia, Garfield, and Whitman Counties from Sep 1-Oct 31. Sam Korff will check to see if it’s possible to split the \$5.00 quarterly seasonal fee into 3-month sections regardless of where it falls within the calendar.
- C. Central Region—Millie Haupt announced two walks in Leavenworth on Oct 2. The Ellensburg Windwalkers will disband on Dec 31, 2010. Their YRE’s will go to Yakima, and the Daffodil Valley Volkssport Association will take over the two Suncadia seasonals and the one at Thorp. Joe Blazek has been elected new Central Area Coordinator.
- D. West Central North is looking for a new Area Coordinator.
- E. West Central South—Representative from Over the Hill Gang announced the Aug 22 DuPont event. This year there will NOT be a global event at McChord AFB.
- F. South Sound Region—Susan Berry mentioned the seasonals open at Crystal. There’s also an Extreme Challenge II, where participants summit named mountaintops and peaks. The Capitol Volkssport Club will sponsor a three-day event in Ocean Shores over Presidents Day Weekend, 2011.
- G. Southwest Region—Don’t miss the three-day event at St. Helens over Labor Day Weekend.

VII Regional Director Report

Sam Korff said that at the next NEC meeting they will discuss continuing remote starts. Certificates of Appreciation are available for clubs to give to their start points. It’s time to think of nominees for the following awards: Meritorious Service, Distinguished Achievement, Hall of Fame. Clubs should evaluate which seasonal should be turned into YRE’s.

VIII Old Business No discussion.

IX New Business

- A. There was a discussion of dropping quarterly meetings in favor of an Annual Meeting, plus occasional Special Meetings. A change in bylaws would be required. No motion was made.
- B. The Daffodil Valley Volkssport Club moved to table the motion submitted by Interlaken Trailblazers to put The Northwest Pathfinder online and form a committee to investigate putting the Northwest Pathfinder online. Diane Wagner will chair the committee.
- C. The next Northwest Regional Conference will be held in Washington in summer 2012. By next meeting Dave has requested that one of the clubs take the lead. It will be necessary to form committees. Events should provide something for everyone: streets, trails, longer distances, and bikes. Perhaps pre and post tours could visit national parks. Washington has great places to show off.

The meeting was adjourned at 3:00 p.m.

Submitted by
Bonnie Tucker, Secretary