

**EVERGREEN STATE VOLKSSPORT ASSOCIATION
BOARD OF DIRECTORS MEETING**

**April 4, 2009 1:00 PM
Minutes**

- I. Call to Order by President Bob Morrison and certification of a quorum.
- II. Minutes of the January 24, 2009 Board Meeting was accepted as presented.
- III. AVA Candidate Presentations
 - a. Curt Myron, current AVA President and a candidate for a second term, gave a short report including the following issues:
 - i. The IVV problem is no longer a crisis.
 - ii. AVA is the 5th largest member of the IVV. Italy is the largest and Germany is the 2nd largest by only 1 club.
 - iii. Curt is pursuing a partnership with AARP
 - iv. Curt is focusing on growth. Since he has been President, the AVA has lost 14 clubs which have been replaced by 13 new energetic clubs.
 - v. Curts' personal resume can be found on the AVA website
 - b. Sam Korff, a candidate to replace Becky Forsythe as the Regional Director, also gave a short report which included:
 - i. His background which includes being a past President of OTSVA, past Vice President of the California state organization and club President.
 - ii. An explanation of his views on the proposed Trailmaster Program which he supports in order raise the overall quality of AVA walks/events but doesn't think it should be mandatory.
 - iii. Promised that the Schedule of Events would continue.
 - iv. Promise to attend as many meetings as possible.
- IV. Officer Reports
 - a. President Report
 - i. Bob reported that the Executive Committee had proposed that he be the ESVA delegate to the AVA convention and that Nancy Wittenberg be the alternate delegate.
 - i. A motion was made from the floor to authorize Bob and Nancy as the ESVA delegate and alternate delegates to the AVA convention. The motion carried.
 - ii. A second motion was made from the floor to authorize the ESVA to pay for the AVA registration fees for Bob and Nancy. The motion carried.
 - ii. Bob reviewed a proposal that is being worked on to form a partnership with AARP.
 - i. Curt Myron has worked out a basic agreement which is being reviewed by legal.
 - ii. The AARP New Walker kits would cost approximately \$2000. Curt has requested that ESVA partner with AVA and split the \$2000 up front costs. AVA would be willing to buy back any unused ESVA/AARP kits after some time frame.

- iii. Bob reported that the Bavarian Club is considering folding
 - i. ESVA is proposing putting money into the budget to help struggling clubs.
 - ii. Bob asked for volunteers to work with the Bavarian Club to help it remain a viable club.

b. First VP Report

- i. Dave Olszyk reported that he had visited Jane Holmes in California to review her on-line registration program
 - i. She uses on-line registration
 - ii. Approximately 100 people have done her walks and most are free walkers
 - iii. Jane is charging \$1 to send out the map for the walk (to recover her costs since most walkers are free walkers)
- ii. Dave raised the question of whether we should allow free walkers
 - i. Becky Forsythe stated that 501-c requires that we provide for free walkers
 - ii. Curt Myron pointed out that Jane Holmes program is a “pilot program” and is being closely monitored by the AVA. Any club interested in Jane’s program should contact the AVA about participating in a “second phase” of the pilot program.

V. Standing Committee Reports

a. Finance Committee – Nancy Regan was absent therefore Bob covered the Financials & 2010 Budget.

- i. Bob reported that the ESVA is a well funded organization with \$6,692.73 in cash/savings and \$34,589.70 in CDs.
- ii. Bob requested that the Board approve a 2010 Operating Budget of \$11,200.
 - i. Fred Fisher made the motion to approve the proposed budget and it was seconded.
 - ii. Diane Wagner made a motion to table the Budget motion since it had not been sent to the membership before being presented for approval. Mike Nagan stated that it appears that the Executive Committee picks which rules it will follow. This motion died for the lack of a second.
 - iii. The original motion passed 23 to 0.
- iii. Bob requested that the Board approve a Special Budget of \$4000 which included \$1000 each for the Website, the AARP proposal, Marketing and Troubled clubs.
 - i. Sue Black made the motion to approve the Special Budget and it was seconded. The motion passed 23/0.

b. Pathfinder Committee – Sam Korff and Eleanor Borgardts reported:

- i. Eleanor reported that:
 - i. Clubs “REALLY” need to proof the copies of their ads
 - ii. Labeling on the cover has changed
 - iii. Postage will increase in May
 - iv. July/August ads are due by May 1st

- ii. Sam reported:
 - i. Sam resigned as Chairperson of the Pathfinder Committee and that Dick Baker is the new Chairperson.
 - ii. That OTSVA approved the changes to paragraph 8 of the By-State Agreement
 - iii. The Pathfinder cover will be done in color which will add \$60 to the publishing costs.
- c. Publicity Committee – Nancy Wittenberg reported:
 - i. On the ads in the Outdoors Northwest magazine
 - ii. Website problems and updating
 - a. Nancy made a motion that the 2009 Publicity budget be increased from \$3000 to \$5000. Mike Nagan seconded the motion and it passed 23/0.
- d. Washington Challenge Committee – Millie Haupt reported:
 - i. The new challenge is ART
 - ii. Material is available on the challenges

VI. Special Committee Reports

- a. Member Services Committee – Sue Black reported:
 - i. Feedback from are available for the Startboxes
 - ii. Best Practices will be shared with clubs
 - iii. Help is available for clubs in trouble
- b. Washington Health Foundation - Bob reported:
 - i. ESVA won first place in the 2008 Governor's Health Bowl for:
 - i. Organizations
 - ii. Teams
 - iii. Individuals
- c. 25th Anniversary Committee – Susan Berry reported:
 - i. Material is available for distribution for the event
 - ii. Shirts are also available

VII. Area Coordinator's reports

- a. Northwest Region – Fred Fisher reported:
 - i. The Mt. Vernon event on 5-25-09 will not be in the Pathfinder
 - ii. The 6-13-09 event will need extra money for a ferry ride
- b. Eastern Region – Jim Buchholz and George Withers reported:
 - i. George reported:
 - i. On Bloomsday updates which will include 2000 give away bags and 40,000 to 60,000 participants.
 - ii. Jim reported on other eastern Washington events
- c. Central Region – Millie Haupt reported that central Washington doesn't have scheduled events but does have lots of sun and YREs.
- d. West Central North Region – Sue Black reported that there are Thursday morning group walks in her area. Call her for info.
- e. West Central South Region – Jerry Williams reported:
 - i. The Nisqually YRE is cancelled for 2009
 - ii. The Narrows Bridge walk is now open

- f. South Sound Region – Susan Berry reported on upcoming events in her area.
 - g. Southwest Region – Bill Byrd and Sam Korff reported:
 - i. Bill reported on the International Discovery Walk Festival scheduled for April 24-26, 2009.
 - ii. Sam reported on the Border Crossers events including their “Walk On Water” event for 8-08-09.
- VIII. Old Business
- a. None
- IX. New Business
- a. None
- X. Announcements
- a. AVA NW Regional Director’s Report – Becky Forsythe reported:
 - i. The passing of AVA VP John Ferguson
 - ii. Silent Auction for AVA convention
 - iii. New Programs – covered how to get a new program considered and the approved new programs
 - iv. Mascot for marketing, send her any suggestions
 - v. Portland Marathon
 - i. Curt is participating and Becky would like to get a group together to challenge Curt, call her if interested.
 - ii. The OTSVA is in charge of late finishers, so don’t be afraid to enter
 - vi. Becky will publish a list of her award winners
 - vii. All clubs must be financially current with the AVA as of 5-11-09 in order to vote at the AVA convention in June
 - viii. May is fitness month
 - b. AVA President Report – Curt reported:
 - i. Discussed the AVA convention guest speaker
 - ii. Discussed virtual websites
 - i. Jane Holmes Virtual YREs is a pilot program
 - ii. Next step is to invite more clubs to participate in a second phase of this pilot program
 - iii. Still need to address security issues for insert cards
 - iv. Does not foresee getting rid of the IVV books and stamps
 - iii. Will look into appointing a National Trailmaster. The Trailmaster Certification was defeated as presented but still has merit.
 - iv. Term Limits motion was referred to committee.
 - v. AVA looking at appointing an Ad Hoc committee to study the AVA structure and how to best structure for future growth (will look at term limits, election of all officers at the same time, by-laws, the process for motions, etc). Curt is looking at using professional management consultants to Chair the committee.
- XI. Next Meetings
- a. August 15, at the Northgate Mall in Seattle, WA
- XII. Adjournment – 4:12 PM